



Quiet Golf

(The Key to Hitting Straighter and Longer - Today)

After more than 1 Million downloads, I have decided to update "Quiet Golf" and make it very simple and to the point. I believe it is very important to understand why I wrote "Quiet Golf" to begin with. I am not a PGA Teaching Pro. I am an above-average golfer who designs and manufactures the highest-performing golf drivers in the world. I started Krank Golf because #1, I was a professional long driver, and #2, I was curious why some drivers hit quite a bit further than others. Over the past 18 years, I have completely committed myself to the design and redesign of Krank Golf drivers to find the absolute limit a driver can produce for every swing speed. It has been quite a journey, to say the least.

During that time, I figured out that most golfers really struggle to hit the ball straight with their driver. Even most professional golfers hit fewer than 50 percent of their fairways in tournament play. So the simple truth is that you will never hit every fairway. No one does. Our goal at Krank Golf was to build the longest and straightest hitting golf driver on the planet. After winning 22 World Long Drive Championships, I believe, without question, we have done that. This is where Quiet Golf comes into the picture. Having the highest-performing golf driver in your hands is only half the equation. We need every golfer who buys our drivers to hit not just longer, but significantly straighter.

Twelve years ago, after personally watching and instructing more than 100,000 golfers hit our drivers in charity and corporate golf outings, I became very, very good at getting golfers to hit extremely straight. I called it *quiet golf*. I realized that hitting long didn't sell drivers. Hitting straight and long sold drivers. So, as I teed up the ball for more than 100,000 golfers, I knew my income was really based on how straight they hit it. That is a pretty good motivator. What I had taught golfers on the course, I excitedly told the same to the customers we sold drivers to both online and over the phone. That is why I wrote "Quiet Golf."

Overview of Quiet Golf

This simple and very easy to understand lesson is meant for one purpose: To get you to hit your driver straight. What most people don't understand is that hitting the driver straight means you will hit it longer. The position your body needs to be in to hit it straight applies more energy to the ball with more resistance from the ground. Swinging hard and out of control does not mean distance. Remember, the driver determines how high your score is, the putter determines how low your score is.

Golf starts from the tee box, not from the green.

Don't ruin your round from the tee box.



There are so many great golf instructors, and some will not completely agree with Quiet Golf. With all due respect to all of them, I know it works, I have witnessed it first hand, and every golfer should try it. The crazy part is that most good golfers already do it to a degree and don't know it.

Quiet Golf is not meant to make you a pro golfer, that is a whole different world. I'm not sure if those guys and gals aren't born with that talent to begin with. I know this: if you read, understand, and apply the basic fundamentals of Quiet Golf, you will greatly improve your golf game. If your goal is to play golf at a higher level, this concept will help you along the way. As we go along, we will be adding a number of Quiet Golf articles from PGA instructors. They will share what Quiet Golf means to them and greatly expand on a more advanced Quiet Golf swing lesson for those who are interested. I will leave the finite swing lessons to them. As for now, this is Quiet Golf. Enjoy changing your game.

Thank you, Lance Reader – President

QUIET GOLF

(The Key to Hitting Straighter and Longer — Today)

Our training methods concentrate on creating a swing so simple that it is easy to duplicate under any pressure situation. We believe in eliminating all unnecessary lower body motion during your downswing and truly understanding that **the golf swing is a turn, not a slide.**

I know we have heard that term many times, but yet, right-handed golfers still struggle with sliding to the left during our downswing (and the opposite for left-handed golfers). Here is the key to eliminating the slide and is the basic fundamental

Keep your right heel on the ground until after you have hit the ball.



Kevin Bullard practicing 'Quite Golf.'

of Quiet Golf.



Let the centrifugal force of swinging through the ball pull your right heel off the ground after impact. Do not push up on your right toe as you start your downswing to the ball. Again, leave your right heel on the ground all the way through hitting the ball. The truth is that you will struggle to keep your right heel on the ground. The urge to push up on your right toe as you start swinging down at the ball is very strong. The problem is

that by pushing up on your right toe during your downswing, you slide to the left and turn.

The key is to just turn. There is no value added to your swing by pushing up on the right toe. Most golfers feel that it adds power. That is not true, even though it feels like it would.

The truth is that by staying connected to the ground by keeping your right foot flat at impact, the resistance of the ground will create far more ball speed than artificially pushing to the left as you swing down at the ball.

Do you hit right foot flat when hitting your putter? Yes.

Do you hit right foot flat when hitting out of the sand? Yes.

Do you hit right foot flat when hitting your wedge out of the fairway? Yes.

Do you hit right foot flat when hitting your 7, 8, or 9 Iron? Probably.

Do you hit right foot flat when hitting your 3, 4, 5, or 6 Iron? Probably not.

Do you hit right foot flat when hitting your Fairway wood or Hybrid? Probably not.

Do you hit right foot flat when hitting your Driver? Highly unlikely!

Why do we all push up on our right toe during the downswing of a driver, fairway wood, hybrid, and long irons? Is it really necessary? I believe it is not, and it is the number one thing that causes errant shots. You will be blown away if you go and try to keep your right heel on the ground for every club in your bag. Here is what will happen: you will hit straighter and longer, and your score will drop significantly day one.





I said I would keep it simple, and I did. I didn't talk about aligning your shoulders, ball position, grip, follow-through, keeping your shaft on the plane, etc. I talked about one thing that I believe has more value than everything else combined. Keep your right heel on the ground through impact, and many of those things will fix themselves. It certainly isn't a big swing change, it's something you can do on your own today.

Take a closer look at some pictures of Kevin Bullard. He is one of the highest-ranked long drivers in the world. What makes him unique is his extremely *quiet golf* swing at extremely high speeds. Please look at his right heel at impact in frames 11 and 12. He's one of the straightest hitters in the world of long drive golf.

Thank you for taking the time to read "Quiet Golf." We will keep you posted on additional lessons as they come available. Now, go play golf.



